4th ICC EDTECH SUMMIT 2024

INDIAN CHAMBER OF COMMERCE

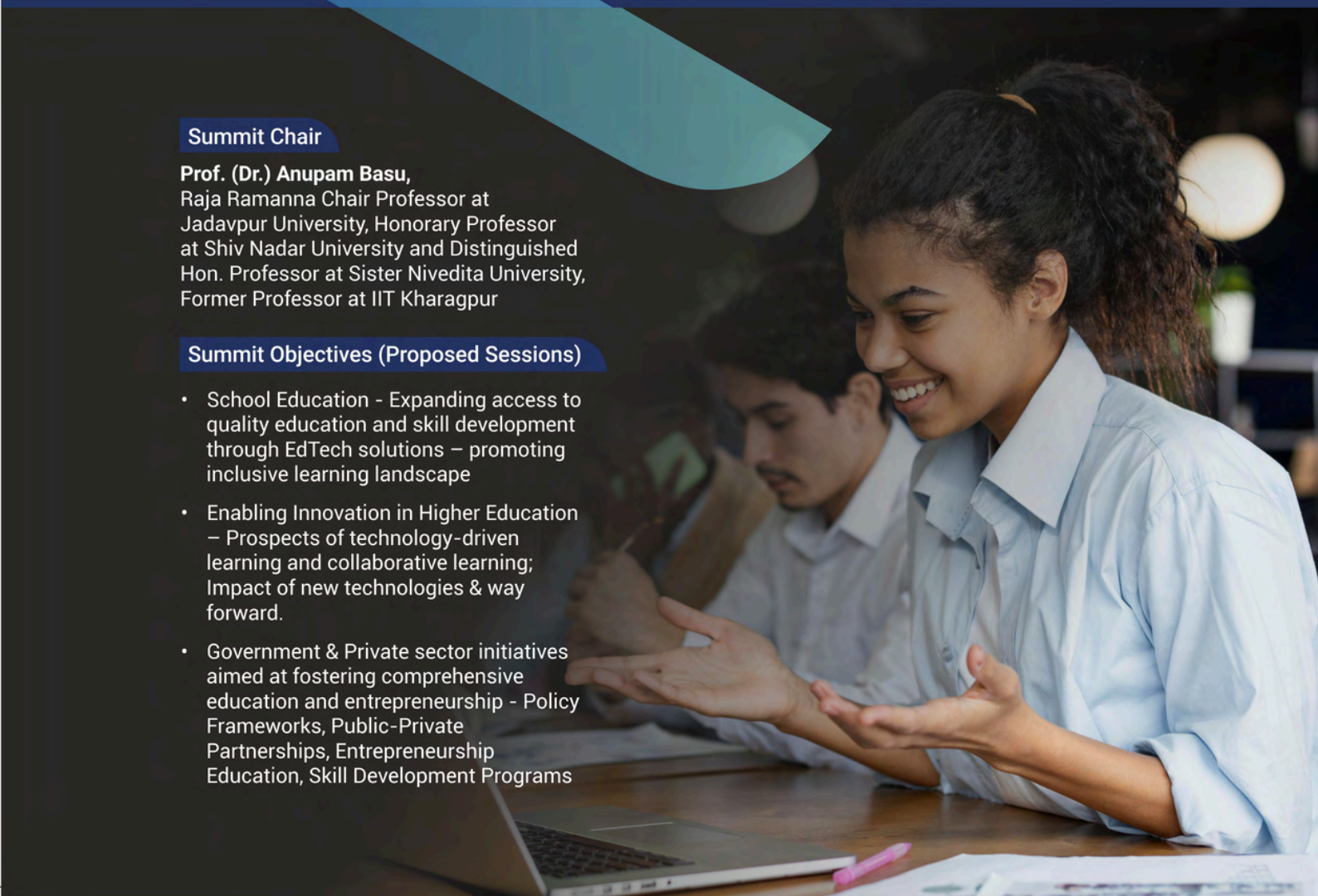
13th August 2024,Tuesday

Eros Hotel ,New Delhi

Overview of the conference

The global landscape of education and employment is rapidly changing due to technological advancements, demographic shifts, and evolving economic demands. The traditional linear progression from school to university to employment is no longer adequate for meeting the needs of individuals or societies. Lifelong learning, facilitated by innovative Educational Technologies (EdTech), has experienced remarkable growth and transformation, driven by the pandemic, rapid technological advancements, increased internet penetration, and the evolving needs of learners and educators. EdTech encompasses a wide range of digital tools and platforms designed to enhance teaching, learning, and administration in educational institutions. By 2021, India emerged as the world's second-largest EdTech market, projected to reach $10.4 billion by 2025 with 37 million paying users. With the implementation of measures to digitalize education, encourage digital learning, and ensure fair access to education through NEP 2020.

In this backdrop, **Indian Chamber of Commerce is set to organize the 4th ICC EdTech Summit on 13th August 2024,Tuesday at Eros Hotel, New Delhi.** The Summit aims to showcase cutting-edge EdTech innovations, share best practices and discuss strategies for leveraging technology to enhance learning and enterprise development. Through a combination of keynote addresses and panel discussions, attendees will gain valuable insights and actionable knowledge.

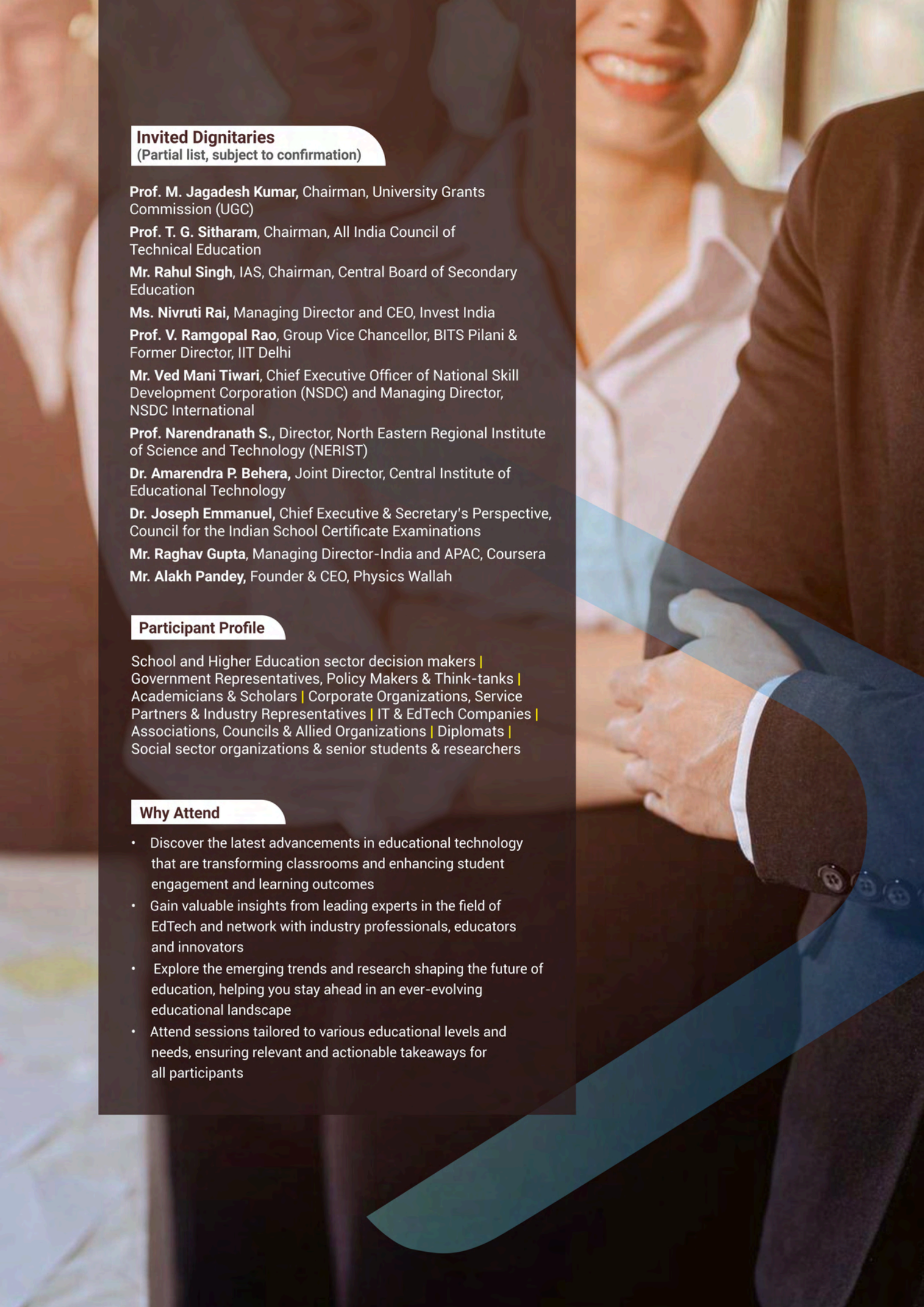


Summit Chair

Prof. (Dr.) Anupam Basu,
Raja Ramanna Chair Professor at Jadavpur University, Honorary Professor at Shiv Nadar University and Distinguished Hon. Professor at Sister Nivedita University, Former Professor at IIT Kharagpur

Summit Objectives (Proposed Sessions)

- School Education - Expanding access to quality education and skill development through EdTech solutions – promoting inclusive learning landscape
- Enabling Innovation in Higher Education – Prospects of technology-driven learning and collaborative learning; Impact of new technologies & way forward.
- Government & Private sector initiatives aimed at fostering comprehensive education and entrepreneurship - Policy Frameworks, Public-Private Partnerships, Entrepreneurship Education, Skill Development Programs



Invited Dignitaries
(Partial list, subject to confirmation)

Prof. M. Jagadesh Kumar, Chairman, University Grants Commission (UGC)

Prof. T. G. Sitharam, Chairman, All India Council of Technical Education

Mr. Rahul Singh, IAS, Chairman, Central Board of Secondary Education

Ms. Nivruti Rai, Managing Director and CEO, Invest India

Prof. V. Ramgopal Rao, Group Vice Chancellor, BITS Pilani & Former Director, IIT Delhi

Mr. Ved Mani Tiwari, Chief Executive Officer of National Skill Development Corporation (NSDC) and Managing Director, NSDC International

Prof. Narendranath S., Director, North Eastern Regional Institute of Science and Technology (NERIST)

Dr. Amarendra P. Behera, Joint Director, Central Institute of Educational Technology

Dr. Joseph Emmanuel, Chief Executive & Secretary's Perspective, Council for the Indian School Certificate Examinations

Mr. Raghav Gupta, Managing Director-India and APAC, Coursera

Mr. Alakh Pandey, Founder & CEO, Physics Wallah

Participant Profile

School and Higher Education sector decision makers | Government Representatives, Policy Makers & Think-tanks | Academicians & Scholars | Corporate Organizations, Service Partners & Industry Representatives | IT & EdTech Companies | Associations, Councils & Allied Organizations | Diplomats | Social sector organizations & senior students & researchers

Why Attend

- Discover the latest advancements in educational technology that are transforming classrooms and enhancing student engagement and learning outcomes
- Gain valuable insights from leading experts in the field of EdTech and network with industry professionals, educators and innovators
- Explore the emerging trends and research shaping the future of education, helping you stay ahead in an ever-evolving educational landscape
- Attend sessions tailored to various educational levels and needs, ensuring relevant and actionable takeaways for all participants

Glimpses of the past editions of the Summit

Participation Options

As Sponsor:

Contributor: **INR 1 Lakh**

Associate Partner: **INR 2 Lakhs**

Co Partner: **INR 4 Lakhs**

Principal Partner (Exclusive slot): **INR 6 Lakhs**

As Delegate: Rates (Inclusive of GST)

INR 1000 per participant

25% Discount as Early Bird offer till 25th July 2024

20% Discount for ICC Members

30% Discount for two - three participants from the same organization

Contact Details

For Sponsorship

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